

INFINITY SOLUTIONS

6 Months and 12 Months Startup Programme Focused Batches curriculum.



Welcome to Infinity Solutions Venture Programs

Dear Future Innovators,

Welcome to a transformative journey in entrepreneurship and venture building. Whether you're joining our 6-month intensive or 12-month comprehensive program, you're taking the first step toward turning innovative ideas into successful ventures.

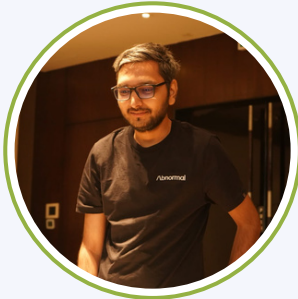


ABOUT US



**Jahid Hussain,
Co-Founder Infinity IT Solutions**

With over half a decade of experience in digital transformation and business growth, Jahid Hussain stands at the intersection of technology, marketing, and business innovation. As the founder of Infinity IT Solutions, he brings a unique blend of academic excellence and hands-on industry expertise to help businesses thrive in the digital age.



Kanish, Co-Founder at Infinity IT Solutions, and an IIT Roorkee graduate. We help startups to become tech-enabled and marketing-ready quickly. Our core USP is to give infinite solutions to their technical problems.

My journey began as a Founding Engineer at Goldcast, where I played a pivotal role in scaling the company from 0 to over \$200 million in valuation. My experience extends to various early-stage startups in US / India, where I tackled complex business, operations, and scalability challenges as a Junior/Senior/Lead Software Engineer. I've developed my expertise in technical architecture and e2e software delivery with a highly PMF (Product Market Fit) driven mindset.

FOCUSED BATCH-I VENTURE BUILDER TRAINING PROGRAM



The Venture Builder Training Program is a meticulously designed curriculum that combines hands-on learning with real-world application. Whether you come from a business or technical background, this program empowers you to build a strong foundation in the startup ecosystem. Through collaborative projects, weekly presentations, and research publications, you will be prepared to tackle the challenges of launching and scaling startups.

Why Choose This Program?

- **Dynamic Learning Experience:** Gain expertise through project-based learning and real-world client projects.
- **Practical Business and Technical Skills:** Learn to integrate technical and business strategies for impactful solutions.
- **Research Excellence:** Publish research articles that build your credibility and expertise in the industry.
- **Collaborative Environment:** Work alongside peers, fostering teamwork and cross-domain understanding.

Program Curriculum

Phase 1: Building the Foundation (Weeks 1-4)

- **Project Management & Documentation:**
 - Understand project management methodologies, including Agile and Waterfall.
 - Learn effective documentation practices for clear and structured communication.

Phase 2: Building the Minimum Viable Product (MVP) (Weeks 5-12)

- **Weeks 5-8:**
 - **Business Track:**
 - Grasp core business concepts, including marketing, finance, and operations.
 - Apply business principles to strategize and position products effectively.
 - **Technical Track:**
 - Learn basic programming principles.
 - Build backend systems using technologies like Flutter and JavaScript.

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- Weeks 8–12:
 - Business Track:
 - Conduct market research and analyze user needs.
 - Use data-driven insights to refine product offerings.
 - Technical Track:
 - Build a functional and user-friendly B2C interface.
 - Implement front-end technologies to create a seamless user experience.

Phase 3: Advanced Concepts & Integration (Weeks 13–20)

- Weeks 13–16:
 - Business Track:
 - Explore advanced business topics like growth strategies, business model development, and fundraising techniques.
 - Technical Track:
 - Focus on user-centered design principles.
 - Develop features that align with user needs and business objectives.
- Weeks 17–20:
 - Collaborative Integration:
 - Integrate business and technical insights to prioritize features based on technical feasibility and market demand.
 - Collaborate on projects that balance innovation and practicality.

Phase 4: Real-World Client Projects & Research Focus (Weeks 21–26)

- Client Project Matching (Weeks 21–24):
 - Get matched with real clients based on your skills and interests.
 - Understand client requirements and scope projects effectively.
- Client Project Execution (Weeks 25–26):
 - Deliver high-quality solutions to client challenges.
 - Present your work to stakeholders with confidence.

Research & Publication

- Weekly Research Articles: Develop deep research and writing skills by producing insightful articles tied to your project.
- Published Research: Complete at least two research papers, positioning yourself as a thought leader in your domain.

Program Highlights

- Project-Based Learning: Learn by doing, with structured projects that simulate real-world scenarios.

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- **Real-World Client Exposure:** Work with actual clients to gain valuable industry experience.
- **Multi-Track Training:** Choose between business and technical tracks or explore both for a well-rounded skillset.
- **Research Development:** Build a portfolio of published works to showcase your analytical and problem-solving skills.

Who Should Join?

- Professionals eager to transition into the startup ecosystem.
- Individuals looking to build a strong foundation in both business and technology.
- Students seeking hands-on experience and industry exposure.

Program Outcomes

By the end of this program, participants will:

- Confidently manage and execute startup projects.
- Apply business and technical skills in real-world environments.
- Analyze market needs and craft innovative solutions.
- Deliver client-ready solutions and presentations.
- Build credibility with published research articles.

Empower Your Startup Journey!

Join the Venture Builder Training Program and take the first step toward transforming your career.

FOCUSED BATCH-II VENTURE BUILDER SERVICE PROGRAM



The Venture Builder Service Program is a comprehensive curriculum designed for aspiring entrepreneurs ready to transform their ideas into scalable businesses. Unlike traditional training programs, this offering immerses participants in the process of building their startups while providing hands-on guidance and industry insights.

Program Duration Options

- **6 Months (Full-Time):** Intensive, immersive program ideal for participants who can dedicate themselves fully to building their startup.
- **12 Months (Part-Time):** Flexible pacing for individuals managing other commitments alongside their entrepreneurial pursuits.

Why Choose This Program?

- **Build Your Own Startup:** This is not a simulated exercise. Every lesson, project, and skill is applied directly to the development of your own venture.
- **Hands-On Mentorship:** Gain personalized guidance from industry experts across business, technology, and marketing domains.
- **Comprehensive Skill Development:** From building MVPs to mastering digital marketing and financial modeling, you'll learn all essential aspects of launching a successful startup.
- **Exclusive Networking Opportunities:** Join a community of innovators, industry leaders, and potential investors.

Program Curriculum

Phase 1: Laying the Foundation (Weeks 1-6)

- **Startup Ideation and Validation:**
 - Refine your startup idea through market research and competitor analysis.
 - Learn frameworks like Design Thinking and Lean Startup to validate your business model.
- **Building the MVP (Minimum Viable Product):**
 - Develop a clear product roadmap.
 - Hands-on sessions to create wireframes and prototypes using tools like Figma and Adobe XD.
- **Project Management & Team Building:**
 - Master Agile and Scrum methodologies to streamline project execution.
 - Techniques for assembling and leading a high-performing team.

Phase 2: Core Startup Skills (Weeks 7-12)

- **Front-End and Back-End Development:**
 - Learn programming languages such as JavaScript and Python.
 - Build responsive web and mobile interfaces.
- **Product Development & PMF (Product-Market Fit):**
 - Strategies to iterate your MVP based on user feedback.
 - Techniques for identifying and achieving a strong product-market fit.
- **Branding and Positioning:**
 - Develop a compelling brand identity and value proposition.
 - Create an impactful pitch story that resonates with your target audience.

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Phase 3: Growth and Marketing Strategies (Weeks 13–20)

- **Digital Marketing Mastery:**
 - **SEO:** Master technical SEO, on-page optimization, and link-building strategies.
 - **Social Media Marketing:** Plan and execute high-performing campaigns on platforms like Facebook, Instagram, and LinkedIn.
 - **Paid Ads:** Optimize ad budgets for platforms like Google Ads and Meta.
- **Organic Growth and Distribution:**
 - **Build a content strategy to drive traffic and engagement.**
 - **Leverage community-building tactics for sustained growth.**

Phase 4: Investor Readiness and Execution (Weeks 21–24)

- **Financial Modeling and Business Planning:**
 - **Learn to create realistic financial projections and budgets.**
 - **Develop a comprehensive business plan tailored for investor pitches.**
- **Pitch Deck Creation:**
 - **Craft a professional pitch deck that captures the essence of your startup.**
 - **Focus on storytelling, data visualization, and key metrics.**
- **Investor Mock Interviews:**
 - **Participate in mock sessions with experienced investors.**
 - **Get constructive feedback on your pitch delivery and business model.**

Program Highlights

- **Personalized Startup Guidance:** Tailored coaching sessions ensure your venture gets the attention and strategy it needs to succeed.
- **Real-World Application:** Every concept and skill is implemented directly on your project, ensuring a deeply practical learning experience.
- **Networking Opportunities:** Access to Infinity Solutions' extensive network of industry leaders, potential clients, and investors.

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Who Should Join?

- Aspiring entrepreneurs with a business idea ready to develop and launch.
- Professionals seeking to transition into the startup ecosystem.
- Innovators looking to refine their product and secure funding.

Program Outcomes

By the end of this program, participants will have:

- A fully functional startup with a validated product and market fit.
- A strong network of mentors, peers, and potential investors.
- Proficiency in essential startup skills, including technical development, branding, and fundraising.
- A professional pitch deck and a roadmap for scaling their business.

If you are ready to build, grow, and scale your startup?
The Venture Builder Service Program is your launchpad to success.

Enroll today and turn your vision into reality!

For More information :

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